



FANCY BLOW



BUSINESS PLAN



EXECUTIVE SUMMARY

THE PRELUDE

For centuries, mankind has engaged in the search for eternal youth and the desire for a beautiful and attractive appearance. But beauty does not come by chance – it is the result of care and attention. It comes as no surprise that expenditure on care products continues to rise. Taken as a whole, there is scarcely a market in the world that is growing like the beauty industry. Throughout the world, cosmetic products from Switzerland enjoy an excellent reputation. More than anything else, they stand for high-quality constituents and strict safety and hygiene controls. The producers, generally small and medium-sized business, have wide-ranging expertise and the latest production facilities. High investment levels in research and development regularly lead to the development of new and ambitious products and successful market launches.

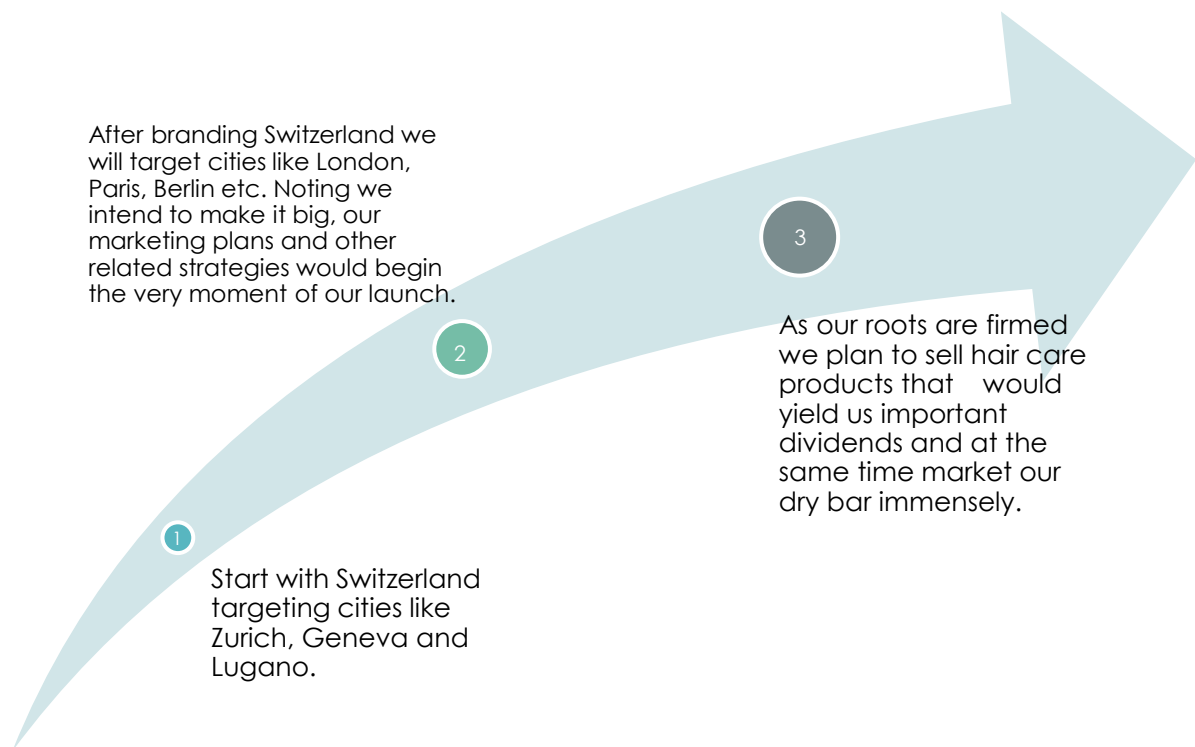
INDUSTRY GROWTH

Research in 2013 reveals hair care continued to be influenced by the trends towards value-added products such as hair gel, shampoos, conditioners, styling agents etc. for Switzerland. The performance is expected to accelerate with an anticipated CAGR of 0.6% for the five-year period 2012 - 2017, which is expected to drive the market to a value of \$429.7m by the end of 2017. The statistics clearly reveals a huge opportunity lying ahead for new investments in Swiss hair care market. As per the SBDC Net reports stating that there will be 1.3 million salon and barber shop owners by 2017.

FANCY BLOW

Fancy Blow introduces itself as dry bar salon that is quickly catching pace in the market. The concept is simple and that is to provide a place that women of age between 20 years and 60 years could get really good blowouts. The dry bar phenomena may feel like a throwback to the weekly hairdo our moms (or grandmothers) used as a way to pamper themselves. However, its success rests on the formula of quick way of getting beautified for different occasions ranging from an official meeting to a night out or to a lazy afternoon. Not to forget, the decor and layout and even the soundtrack playlist makes this kind of salons to have an edge of over all others. This would further be followed up by our exclusive range of hair care products that would cater to all.

MILESTONES AHEAD



KEY DRIVERS

GEOGRAPHICAL LOCATION & LAYOUT: Switzerland is the exponential curve of the beauty industry coupled with tax-friendly environment. Our dry bars would be strategically located by taking footfall into consideration and each would cover a radius of 15 kilometres.

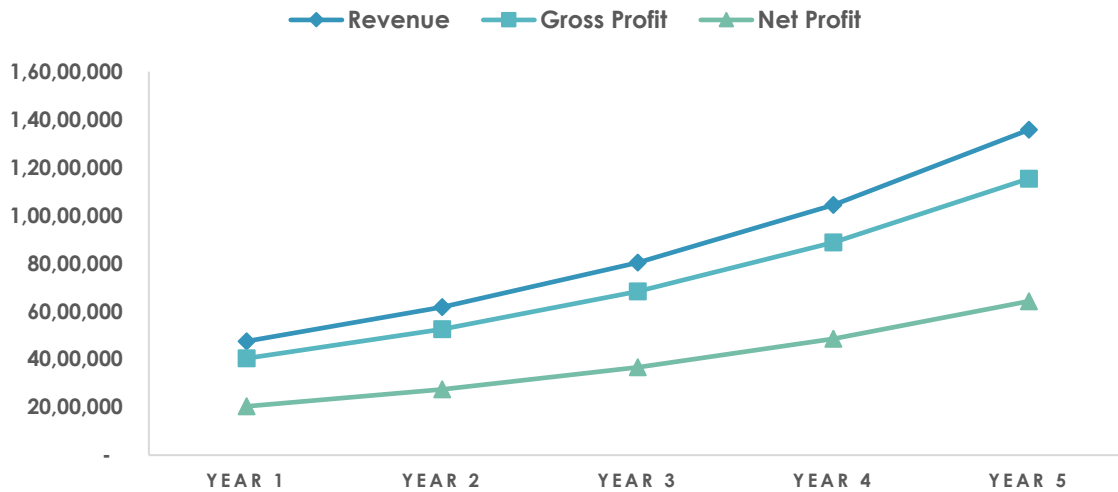
RISING DISPOSABLE INCOME: People are willing to expend their resources in trying different things and along with the innovation in the fashion boom that the city has carried since a long time, blowout bars are turning out to be a necessity more than a luxury.

TEAM & MENU: We have a team of stylist who are queens of blow – dryer and their very mission is to make the women feel like they are ready to hit the red carpet. We will have different number of blowout styles and it is needless to mention that they are available to all, from a hang-out at a coffee shop to a business meeting of the highest order.

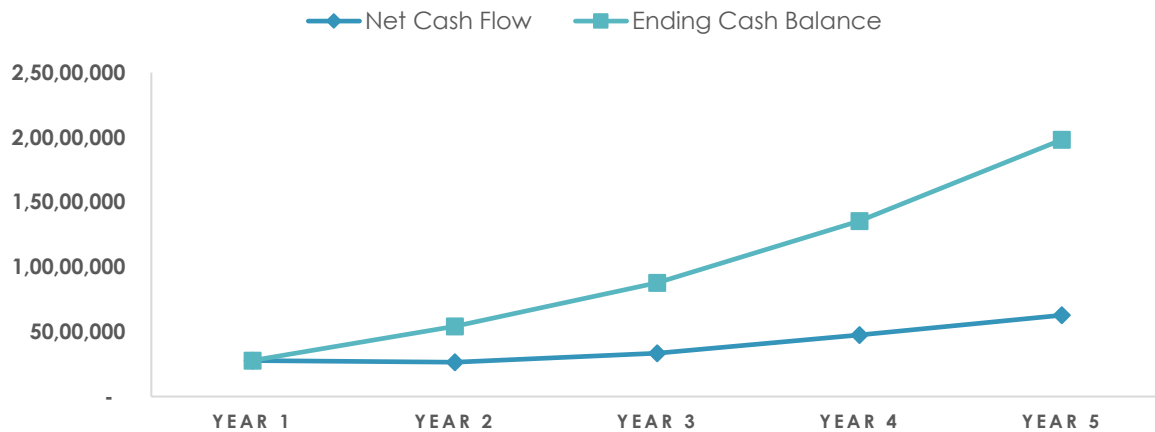
LOW COMPETITION: As we plan to launch ourselves in Switzerland, we don't intend to face stiff competition locally. This will be our top enabler to capture the untapped market that is reportedly shifting rapidly towards blowout salons and bars. With our reasonable cost, we will make the same affordable to each one wanting to have a go at hair blow.

FINANCIALS

PROFIT & LOSS CHART



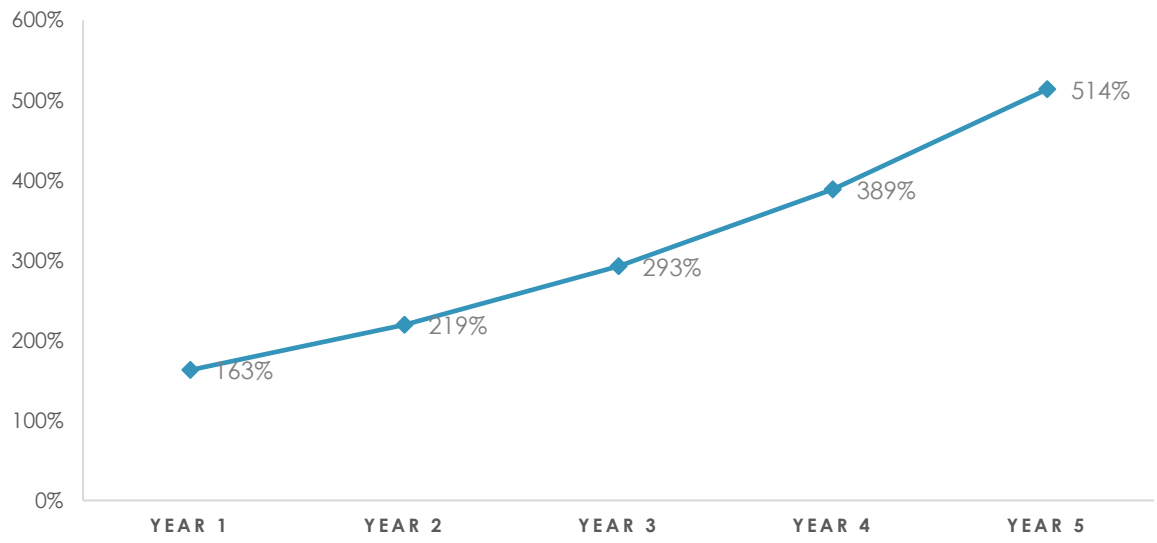
CASH FLOW CHART



RETURN ON INVESTMENT (ROI)

	Yr. 1	Yr. 2	Yr. 3	Yr. 4	Yr. 5
Capital Invested	7,50,000				
Stake	60%	60%	60%	60%	60%
Yearly ROI Absolute	12,22,182	16,44,632	21,95,842	29,15,043	38,53,200
Yearly ROI Percentage	163%	219%	293%	389%	514%
Cumulative ROI Absolute	12,22,182	16,44,632	21,95,842	29,15,043	38,53,200

ROI CHART



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INDUSTRY OVERVIEW

GLOBAL BEAUTY MARKET

The Global Beauty Market is usually divided into five main business segments: skincare, hair care, colour (make-up), fragrances and toiletries. This market has grown by 4.5% a year on average (CAGR), with annual growth rates ranging from around 3% to 5.5%. The beauty market has proven both its ability to achieve stable and continuous growth as well as its capacity for resilience in unfavourable economic conditions.



Rising per capita incomes and greater access to international markets are increasing spending on discretionary items such as beauty products. The majority of global premium cosmetics sales is concentrated within the developed markets. As noted, the global beauty sales for January –March 2012 was up 14% to \$2,278,000,000 compared to Jan-March 2011.

GLOBAL HAIR CARE MARKET

The global hair care products industry mainly comprises the manufacturers of all hair care products such as shampoos, conditioners, hair oils, hair colorants, hair treatment products, and hair styling products. The industry revenue is forecast to reach an estimated \$82.2 billion in 2018 with a good growth during 2013-2018. Europe dominated this industry with the highest market share of approximately 35% in 2012. Europe is closely followed by Asia Pacific, which has emerged as the fastest-growing region in the industry. The target price and clientele of such businesses run the gamut from high end, luxury services to budget hair-cuts salons, so what



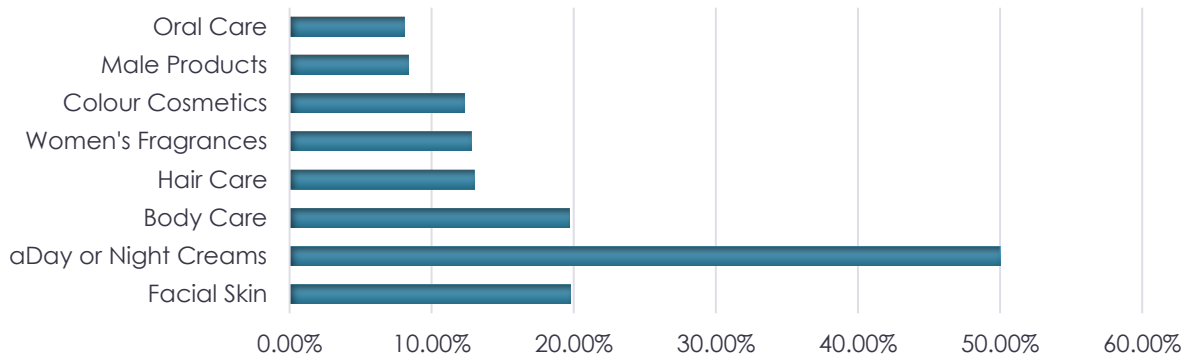
Approximately 82,000 beauty salons and 4,000 barber shops brought in an estimated \$20 billion in annual sales in 2012, according to SBDC Net. Small salons contribute heavily to the industry, with the 50 largest companies drawing just 15 percent of overall revenue.

segment of the industry you target depends on what you want to offer and if there's a market in your area for those types of salon services and products.

SWITZERLAND BEAUTY MARKET

The beauty and personal care industry in Switzerland is already well-established. Beauty and

Swiss Beauty Market Share



personal care industry saw a high number of product launches in most categories in the year 2013 reflecting the increasing potential of beauty market. Switzerland has invested heavily in R&D over the years and thus many innovative and highly sophisticated beauty products and services have emerged from this small country. Revenue growth in the industry is expected to increase by 3.3 percent annually through 2017, partly due to people having more disposable income to spend on higher end services, such as facials, massages and special skin care products.



Revenue growth in the industry is expected to increase by 3.3 percent annually through 2017, partly due to people having more disposable income to spend on higher end services, such as facials, massages and special skin care products. The growing trend and changing lifestyle backed by disposable income is acting as enabler of the beauty industry across Swiss market.

SWISS HAIRCARE MARKET

According to Market Research.com, the Swiss haircare market had total revenues of \$417.1m in 2012 and the market consumption volumes increased with a CAGR of 1.6% to reach a total of 46.6 million units. Research in 2013 reveals haircare continued to be influenced by the trends towards value-added products such as hair gel, shampoos, conditioners, styling agents etc. The performance is expected to accelerate with an anticipated CAGR of 0.6% for the five-year period 2012 - 2017, which is expected to drive the market to a value of \$429.7m by the end of 2017. The statistics clearly reveals a huge opportunity lying ahead for new investments in Swiss hair care market. The changing trend and lifestyle of people supported by high disposable income is offering a plethora of opportunities for new entrepreneurs and businesses.

TARGET MARKET

People 35 to 64 years of age spend 10 to 14 percent above the average on beauty products and services, says SBDC Net. The best target market consists of households with children, since they spend 34 to 38 percent more than average. Selling hair and skin care products along with salon services to men is also a growing market according to Franchise Help. If you want to sell hair care products in addition to salon services, focus on households with female children as they spend up to 83 percent more than households with no kids.

GROWTH TRENDS



Total revenues for all salon industry services (hair, skin, nails) plus salon retail grew at a rate of 2.7% in 2013, according to the new "2013 Professional Salon Industry Hair care Study". According to the Professional Beauty Association, the number of positions available in the beauty industry is expected to grow by 16 percent between 2010 and 2020, so finding experienced salon employees may get more difficult. All this yields us to a conclusion that the growth in the hair care industry is on a rise and this will certainly be one of those sectors which will catch attention for investments and business development.



Salon Types

- Hair styling
- Hair colouring
- Make-up services
- Pedicure or even manicures
- Skin care



Salon Visitors

- Female 18-29 and
- Male 18-45 in general



Salon Footfalls

- 48% men frequent hair salons 6-10 times annually
- 26% visit more than 10 times each year.
- Average 3-5 times visit a month.

It is interesting to note that despite recession affecting almost all industries, hair salon industry has been on the other side. The frequency of visits and length of time men and women spend in salons continues to increase as customers take advantage of the growing number of services offered and purchased at these establishments. Keeping the above facts in mind, it becomes self-explanatory that people are willing to expend their resources in trying different things and along with the innovation in the fashion boom that the city has carried since a long time, blowout bars are turning out to be a necessity more than a luxury.

DRY BAR SALONS

One of the most emerging trend in the salon industry are the dry bar salons that offers quick, affordable catwalk-quality hair blow outs. Blowout bar takes advantage of two trends viz., the popularity of smooth-looking hair, rather than curly or frizzy locks, and the rising number of women who want a quick salon service rather than an extended beauty parlour visit. Express salons are "poised to be a trend with ample opportunity for growth, post-recession," research group Mintel said in a June report on the salon industry. Drybar seems to be the leading player in this empire



which in a very short time reached its 1,111,111th customer. Boston's "Be Styled" and New York's "Haute Air and Blow" are the other competitors which have gone a good distance so far in terms of profits.

PRELUDE

WHO ARE WE?

We are one of those blowout bars that will provide hair blows. The reason to launch ourselves comes to provide with blowout bar concept turning into a burgeoning industry. We are devoted to providing exceptional client service with the aim to use the highest quality products alongside advanced educational techniques in order to enhance our clients' experiences and to remain at the forefront of the salon industry. We seek to afford our clients an unparalleled experience that will exceed their expectations. We will offer women quick, affordable doses of fabulousness and me-time.

WHAT WE DO?

We aim to offer, primarily, washing and blow-drying hair into straight, wavy, "beachy" or other stylish hairdos for women. "No cuts. No colour. Just blow-outs" is the motto of our salon. We will revolutionize everyday hair for women by providing the unstoppable confidence that comes with flawless hair at an affordable price. To achieve this, we will come up with a menu which will certainly get the clients "fab-in-a-flash" and this will include the blow for an everyday/normal look, blow for a bride, social gatherings, high end corporate parties and many more. To add to this, we also focus to vend hair care products.



OUR MARKET

With the drive of professionalism and beautification deeply enrooted in the women of today, Fancy Blow will be targeting females between the age bracket of 20 years and 60 years and it is noteworthy that this comes to cater for women who have turned extremely busy with their work and family. We are aiming to initiate ourselves with the inauguration of three blow drying salons in Switzerland followed by moving out to places across the big cities in Europe such as Paris, London, Berlin and so on. These would come where there is a lot of foot traffic attracting the locals of all class and not to forget, the tourists.

OUR OPPORTUNITIES AHEAD

Approximately 82,000 beauty salons and 4,000 barber shops brought in an estimated \$20 billion in annual sales in 2012, according to SBDC Net. With profits projected to reach \$49.3 billion by 2017, brand new salons will open, creating more competition for established businesses. SBDC Net reports that there will be 1.3 million salon and barber shop owners by 2017. The cost of starting a salon is minimal, with some leases going for just \$75 to \$200 per month in some locations, says Forbes, so competition may get stiffer in some areas. All this clearly indicates that the salon industry is a part of the “goldmine” today and it is just a matter of time when investors rush in to throw funds and extract the maximum.



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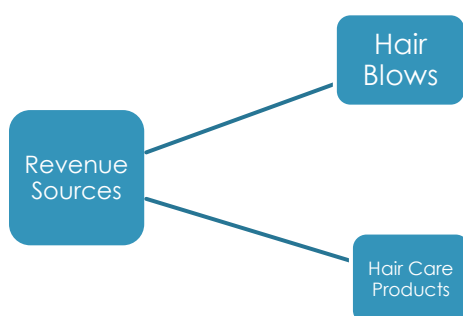
5 C ANALYSIS

COMPANY



Fancy Blow is a blowout bar that aims to provide blow dries for hair. Paraphrasing the same, Fancy Blow will all be about great blowout style at a reasonable price for all women aging between twenty-years and sixty-years though in this day and age, age is certainly a number. Whether a big night out, work event, or just because one deserves to look gorgeous anytime, Fancy Blow is here to make it happen. We have a team of stylist who are queens of blow – dryer and their very mission is to make the women feel like they are ready to hit the red carpet at a Hollywood premiere. We will have different number of blowout styles and it is needless to mention that they are available to all, from a hang-out at a coffee shop to a business meeting of the highest order.

REVENUE SOURCES



It is unequivocal to mention that these two things complement each other well because women coming for such salons are those who care for their hair and they would not mind spending extra bucks to buy products as well, which can get their hair in a healthier condition for long. As far as the concept of blowout bars is concerned, these are becoming more and more ubiquitous. One can certainly find them in major metropolitan areas and they are sprouting up

with more regularity and the trend is sure to catch on. Though Switzerland is the first where we want to launch ourselves however, it certainly does not limit ourselves. We plan to grow and grow-big covering different parts of Europe from London to Berlin to Paris and many more.



Mission

To offer customized blow out styles with excellent customer satisfaction

Vision

To instrument ourselves in the world of hair care and make ourselves synonymous with dry bars.



TEAM



ABC
CEO

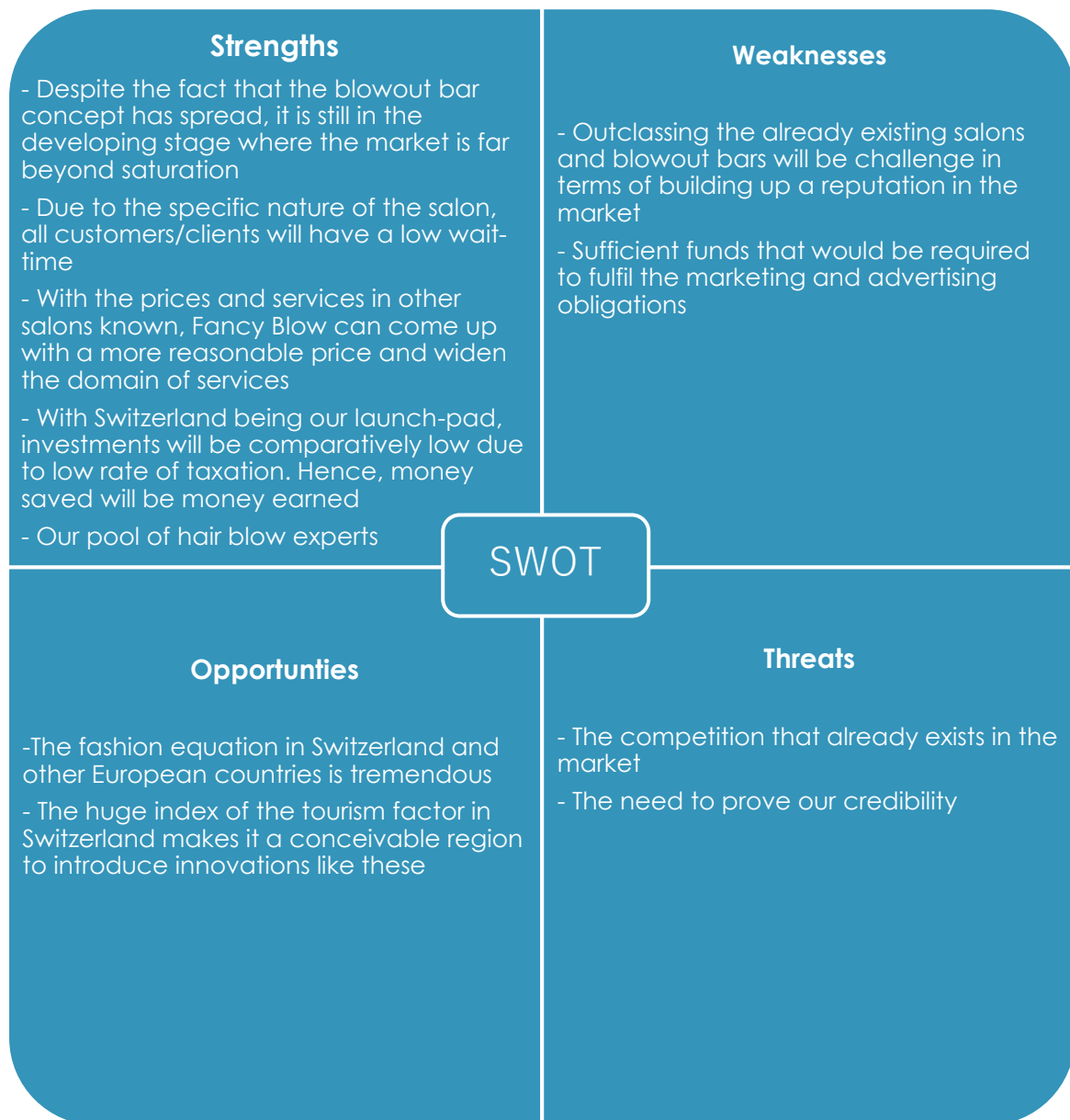


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CFO

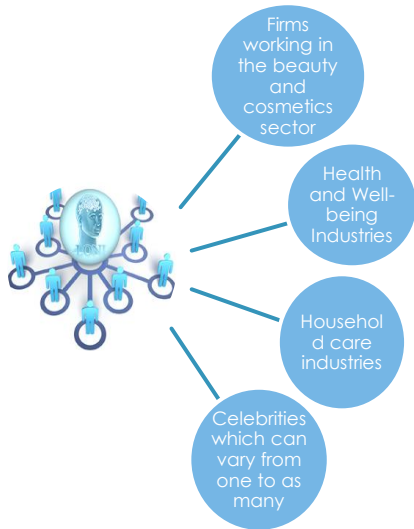


DEF
MD

SWOT ANALYSIS



COLLABORATORS



Our collaborators will play a significant role in driving our business across all spheres of services. The best part of a blowout bar in terms of investors is that it has a huge spectrum where it is not necessary to go out looking for Venture Capitals only. However, few of the domains that can cater for Fancy Blow have been listed below

CUSTOMERS

Fancy Blow's essential premise is that it will provide that slice of glamour by streamlining what it offers and charging less: No haircuts. No colouring. Just a wash and a blow-dry style for less than your regular hairdresser was charging you. Keeping this objective in mind, we would be targeting women between the age of twenty years and sixty years as our main customers. However, needless to mention, hair care and fashion doesn't seem to have an age in today's world. We would be customizing a menu for our customers who may choose different types of looks they would like to have depending upon their mood or the occasion.



COMPETITORS

As we plan to launch ourselves in Switzerland, we don't intend to face stiff competition locally. However, since it is also a part of our plan to initiate in different parts of Europe, we forecast competition from the older players. Some of them may include the following



Blow Bar, (U.K) was Established in 2008 with two full service salons, offering a full range of blow dry, make up and nail services.

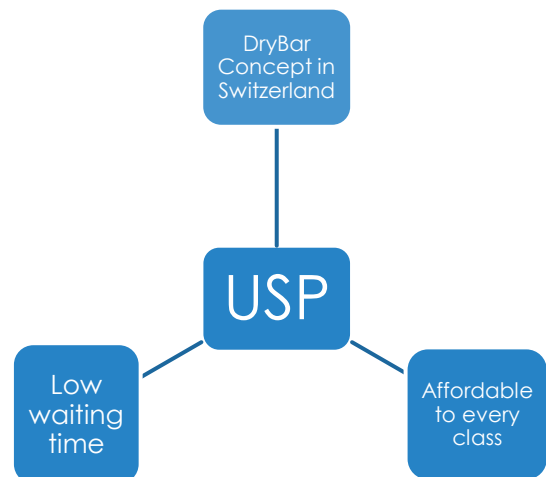
Hershesons (U.K) is based out in London offering salon and blow dry services. The brand has high reputation and renowned for originality, innovation and style.



Drybar (U.S.A), founded in 2008 is a California-based chain of salons that solely provide hair styling service, also known as blowouts. Drybar grew from four locations and revenue of \$1.5 million in 2010 to 25 locations and a revenue of \$19 million in 2012 to \$39 million in 2013. As of 2014, Drybar has 38 locations in 7 states and the Washington DC area

WHAT DIFFERENTIATES US?

Though there are older players existing, we need to understand this on a larger scale which will eventually prove how Fancy Blow with its dry bar concept is in an advantageous position. Also, as far as the competitors are concerned, they have made things easy for us by introducing this concept however, the satisfaction factor still needs to be addressed as the start by them has been tentative which gives Fancy Blow all the time to overcome the shortcomings of the competitors and studying the need of the customers to come out with all guns blazing and turning the atmosphere electric.



PEST ANALYSIS

Political

- Switzerland is not bound by European Legislation because it is neither a member state of the European Union (EU) nor of the European Economic Area (EEA). This allows Switzerland the autonomy to regulate its financial services industry as it deems fit.
- Low taxation with various tax planning possibilities
- The political reality of Switzerland promotes business. According to reports, it stands 20th in the world in terms of starting a business.

Economical

- Switzerland's economic freedom score is 81.6, making its economy the 4th freest for the first time ever in the 2014 Index. Its score is 0.6 point higher than last year.
- A highly competitive and stable economy with a strong currency as well as a stable political system

PEST ANALYSIS

Social

- People in Switzerland are highly educated and modern and stands 2nd in quality of life Index
- Switzerland boasts a literacy rate of 99%
- According to Economist Intelligence Unit, Switzerland is considered to be "the best place in the world to be born".

Technological

- Even though the country is poor in natural resources however, the Research and Development sector constitutes 2.9% of the country's GDP.
- The technological aspects of Switzerland have always overwhelmed the globe, especially in the fashion industry like watches, apparels etc.

BUSINESS MODEL

KEY PARTNERS

- Existing beauty firms, fashion and household care firms.
- Running blowout bars in the market

Key Activities

- The hymn is simple **"No cuts. No colour. Just blow-outs"**
- Providing styled hair blows
- Sell brand of hair products
- Free on-the-spot hair care advice which can meet our marketing endeavours

VALUE PROPOSITION

- With Blowout Bars manifesting itself into a big hit on the globe, Fancy Blow would be one of the first of its kind in Switzerland to provide such hair blows
- Wait time is one of the USPs
- Despite all the comforting ambience and facilities, hair blows would be kept at an affordable price

CUSTOMER SEGMENTS

- Women between 20-60 years
- Other potential masses for hair products.

KEY RESOURCES

- Our blow out salons
- A team of profound hair experts and stylists
- Our Marketing pundits

CHANNELS

- Promotions through fashion magazines
- Online Marketing
- Social Media like Twitter, Facebook, LinkedIn etc.

COST STRUCTURE

- Salaries to staff members
- Office rent and other maintenance expenditures
- Operation costs
- Marketing commitments would be an ever going disbursement

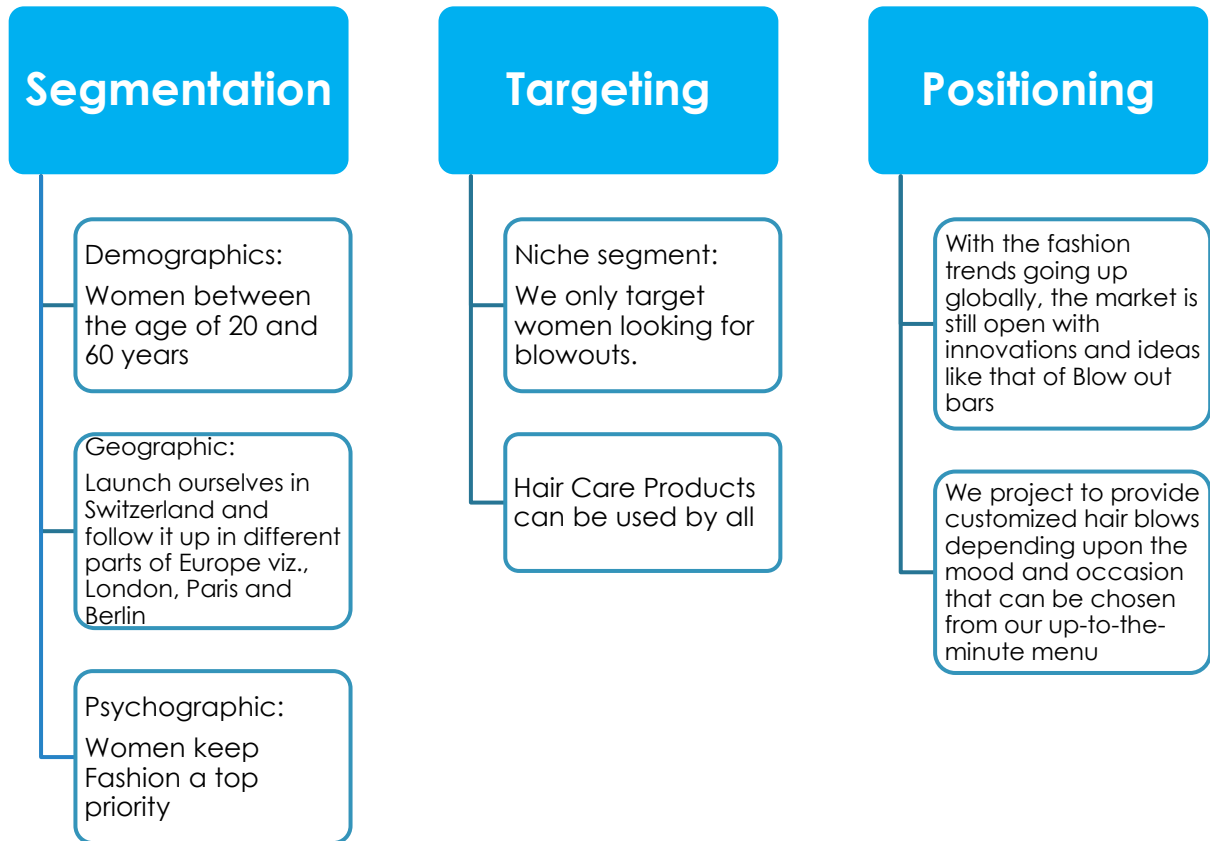
REVENUE STREAM

- Hair blows
- Hair care products
- Once established and recognized, franchising our name can also be considered

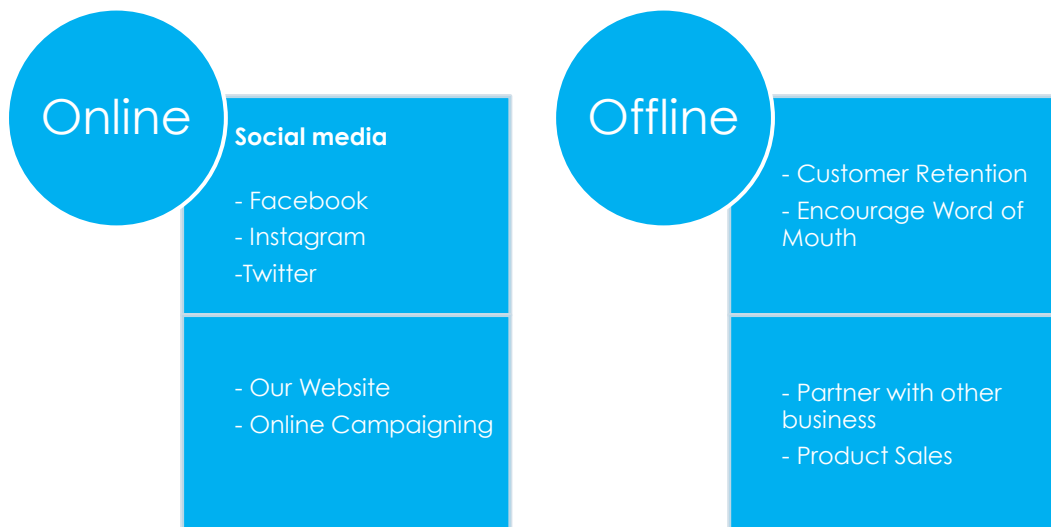
STRATEGY

MARKETING STRATEGY

STP (SEGMENTATION, TARGETING AND POSITIONING)



ACTION PLAN



DIRECT MARKETING STRATEGY

FOCUSING ON CUSTOMER RETENTION (THIS HOLDS THE KEY)



A large portion of any salon revenue comes from repeat business. Our stylists would provide new clients with the salon's card and the stylist's name so they can easily make another appointment. Keeping in contact with customers through the use of an e-mail list, promotional cards or a monthly newsletter is a way to ensure customers remember our location. Incentives for repeat business, including discounts for subsequent visits or free product after 10 cuts, can be good ways to keep people coming back.

ENCOURAGE WORD-OF-MOUTH PROMOTION

It's not unusual for women to go to the salon together. If they come to our salon, that's two customers instead of one. That's the idea behind a "Bring a Friend" promotion which we may adopt, where a client gets 50 percent off their cut if they bring a friend, or gets 10 percent off for every friend who comes to the salon and mentions the client's name. Tying these promotions with full-priced sales ensures our customers get a bonus, keeping our profits stable.



PARTNER WITH OTHER BUSINESSES



Hotels might keep our marketing material on-hand in case a guest asks for a referral to a local stylist. Other businesses in the hospitality industry, including restaurants, fitness and community centres might also have a bulletin board with advertising from local businesses. Your city's tourism information centre will stock brochures about the sites around your town, and might also agree to set a place aside for your advertising.

ENCOURAGING OUR PRODUCT SALES

Product is a second revenue stream for Fancy Blow and is a useful strategy to get customers in the door and to spend more once they are there. Advertising sales on products in combination with a service – for example, 50 percent off a shampoo and conditioner combo with any hair blow can return rich dividends.



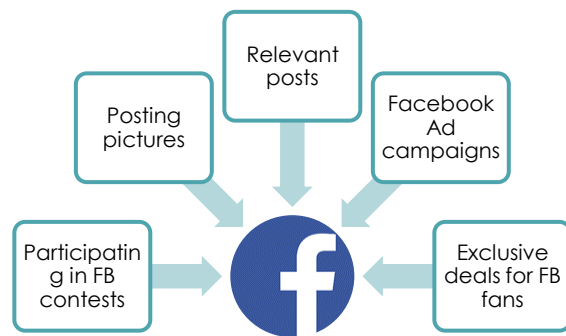
ONLINE MARKETING STRATEGY



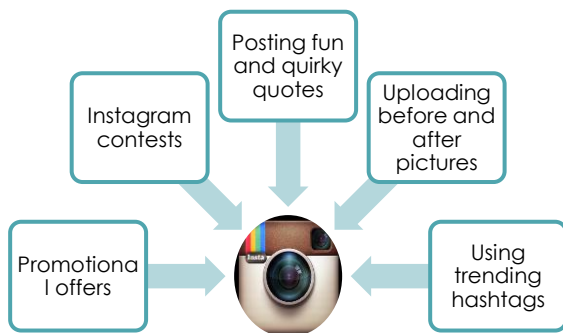
Fancy Blow propels itself to use social media posts in such a way that should entice our customers to crave more interaction and communication. Consequently, our content would be designed to be engaging and interesting to the readers and should provide them with some new source of information. Posting facts, information or photos that targets our audience can be made our day-in-day-out activity.

FACEBOOK

Facebook provides the perfect way for us to share our services, post photos of your unique hair blows or create contests or giveaways to promote brand loyalty and spread awareness of our brand. In today's Facebook era, it is rare that you would find a customer who isn't a member of the social media site. Therefore, it is the perfect medium to target our audience



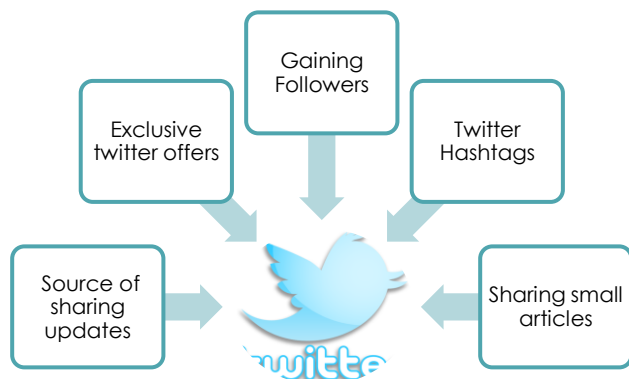
INSTAGRAM



With over 200 million users in just 4 years, Instagram is the newest member of the core social media family. Pictures are a great way to market your salon and show a wide variety of your work as well as fun, quirky photos that could follow our brand's theme. The following could be a few of our tasks –

TWITTER

Twitter is a great way for your salon business to provide information, share interesting related articles or hold contests. We will follow twitter fans by floating updates on our salon and upcoming offers. Twitter exclusive deals will be offered to our tweet followers to attract visitors.



EXPANSION STRATEGY

We are coming at this blessed time when the concept of blow out bars, though introduced, is ages away from being something old and stale along with enough research done at our end to prove that the beauty industry is turning into a fat-fish and lastly, with our launch in Switzerland where we will be as good as the ones introducing this latest innovation provided our marketing expectations and investments are met.

- Phase I {
- We will initially target the main cities of Switzerland such as Zurich, Geneva and Lugano.
- Phase II {
- Move further across Europe by targeting the other tourist-attractive and beauty-associated cities like London, Paris and Berlin.
 - Start selling hair care products



RISK

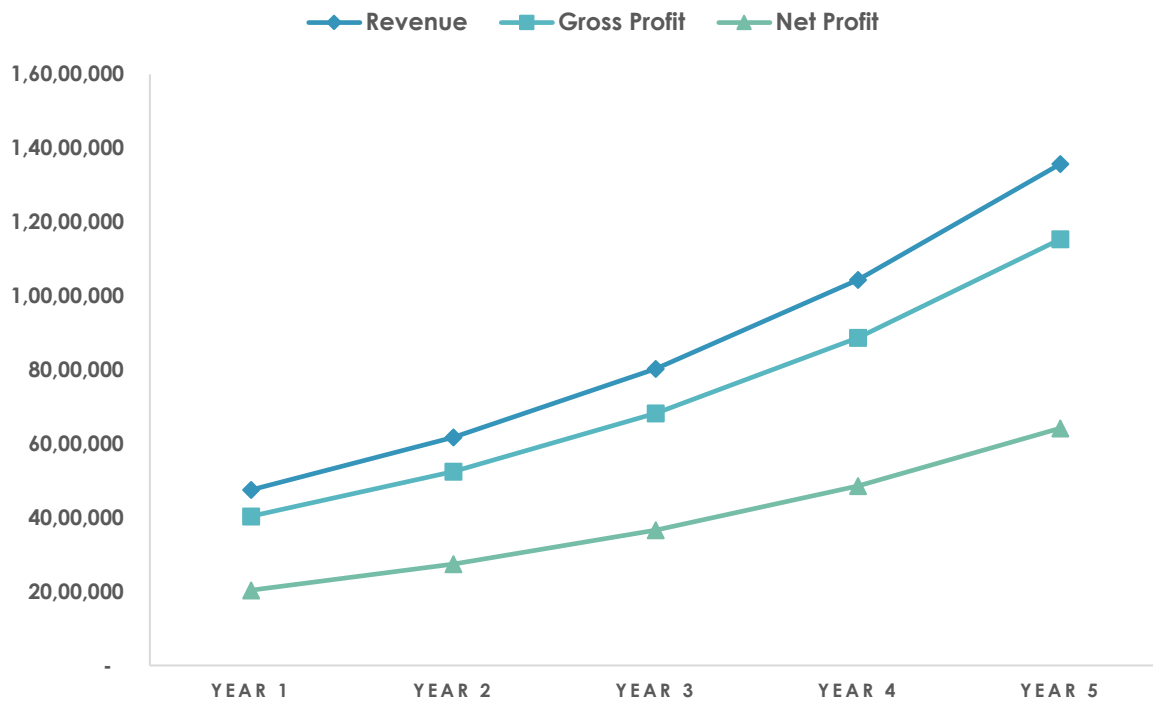


FINANCIALS

PROFIT & LOSS STATEMENT

All figures in SF		Year 1	Year 2	Year 3	Year 4	Year 5
Sales	Revenues	47,52,000	61,77,600	80,30,880	104,40,144	135,72,187
	Total Sales	47,52,000	61,77,600	80,30,880	104,40,144	135,72,187
Cost of Sales		7,12,800	9,26,640	12,04,632	15,66,022	20,35,828
	Total Cost of Sales	7,12,800	9,26,640	12,04,632	15,66,022	20,35,828
	Gross Profit	40,39,200	52,50,960	68,26,248	88,74,122	115,36,359
Operating Expenses						
	Office Rent	1,80,000	1,80,000	1,80,000	1,80,000	1,80,000
	Payroll	1,47,000	1,61,700	1,77,870	1,95,657	2,15,223
	Marketing	86,000	94,600	1,04,060	1,14,466	1,25,913
	Website Maintenance	13,000	14,300	15,730	17,303	19,033
	Administrative Expenses	1,25,000	1,37,500	1,51,250	1,66,375	1,83,013
	Travelling Expenses	20,000	22,000	24,200	26,620	29,282
	Other Operating Expenses	50,000	55,000	60,500	66,550	73,205
	Total Operating Expenses	6,21,000	6,65,100	7,13,610	7,66,971	8,25,668
EBITDA		34,18,200	45,85,860	61,12,638	81,07,151	107,10,691
	Depreciation	23,250	17,438	13,078	9,809	7,356
Earnings Before Interest & Tax (EBIT)		33,94,950	45,68,423	60,99,560	80,97,343	107,03,335
	Interest Expense	-	-	-	-	-
Earnings Before Tax (EBT)		33,94,950	45,68,423	60,99,560	80,97,343	107,03,335
	Tax @ 40%	13,57,980	18,27,369	24,39,824	32,38,937	42,81,334
	Net Profit	20,36,970	27,41,054	36,59,736	48,58,406	64,22,001

P & L CHART



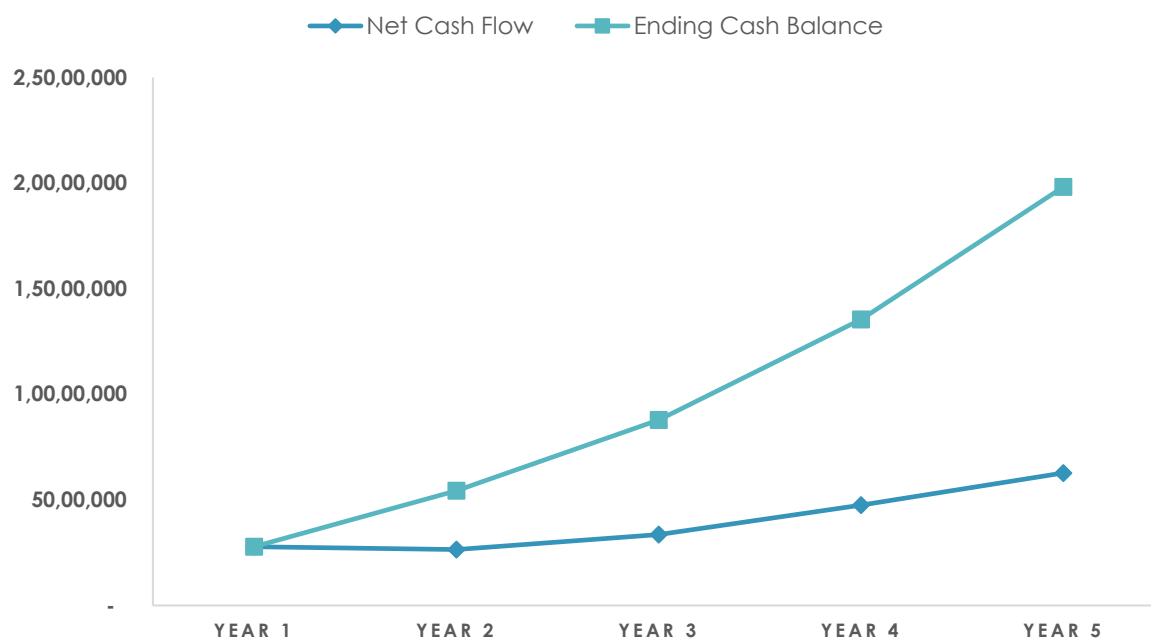
CASH FLOW STATEMENT

All figures in SF

	Year 1	Year 2	Year 3	Year 4	Year 5
Opening Cash balance	-	27,82,220	54,30,711	87,83,525	135,41,739
Operating Activities					
Net Income	20,36,970	27,41,054	36,59,736	48,58,406	64,22,001
Depreciation	23,250	17,438	13,078	9,809	7,356
(Increase)/decrease in Current Assets	-	(60,000)	(2,10,000)	(40,000)	(95,000)
Cash from Operations	20,60,220	26,98,491	34,62,814	48,28,214	63,34,357
Investing Activities					
Fixed Assets	(93,000)				
Capex	(1,85,000)	(50,000)	(1,10,000)	(70,000)	(60,000)
Cash from investing activities	(2,78,000)	(50,000)	(1,10,000)	(70,000)	(60,000)
Financing Activities					
Owner's Fund	2,50,000	-	-	-	-
Government Funds	7,50,000	-	-	-	-
Cash from Financing Activities	10,00,000	-	-	-	-

Net Cash Flow		27,82,220	26,48,491	33,52,814	47,58,214	62,74,357
Ending Cash Balance		27,82,220	54,30,711	87,83,525	135,41,739	198,16,097

CASH FLOW CHART



BALANCE SHEET

All figures in SF		Year 1	Year 2	Year 3	Year 4	Year 5
Assets	Current Assets					
	Cash	27,82,220	54,30,711	87,83,525	135,41,739	198,16,097
	Other Current Assets	-	60,000	2,70,000	3,10,000	4,05,000
	Total Current Assets	27,82,220	54,90,711	90,53,525	138,51,739	202,21,097
	Gross Fixed Assets	93,000	69,750	52,313	39,234	29,426
	Depreciation	23,250	17,438	13,078	9,809	7,356
	Net Fixed Assets	69,750	52,313	39,234	29,426	22,069
	Capex	1,85,000	2,35,000	3,45,000	4,15,000	4,75,000
	Total Assets	30,36,970	57,78,024	94,37,759	142,96,165	207,18,166
Liabilities & Shareholders' Equity						
	Long Term Debt	-	-	-	-	-
	Current Borrowings	-	-	-	-	-

	Total Liabilities	-	-	-	-	-
	Owner Saving	2,50,000	2,50,000	2,50,000	2,50,000	2,50,000
	Investor Fund	7,50,000	7,50,000	7,50,000	7,50,000	7,50,000
	Reserves	20,36,970	47,78,024	84,37,759	132,96,165	197,18,166
	Total Liabilities	30,36,970	57,78,024	94,37,759	142,96,165	207,18,166

RETURN ON INVESTMENT

	Year 1	Year 2	Year 3	Year 4	Year 5
Capital Invested	7,50,000				
Stake	60%	60%	60%	60%	60%
Yearly ROI Absolute	12,22,182	16,44,632	21,95,842	29,15,043	38,53,200
Yearly ROI Percentage	163%	219%	293%	389%	514%
Cumulative ROI Absolute	12,22,182	16,44,632	21,95,842	29,15,043	38,53,200

ROI CHART

